



Investor Prospectus

www.cmccoin.io

Overview

The CMC Group of Companies (The Crypto Marketing Company) is dedicated to developing robust and resilient platforms that provide continuous rewards to its community members and investors. These rewards are based on various factors,

including participation rate, length of holding, and time of entry. The platform also serves as an attractive marketing platform for other blockchain projects worldwide.

The **Crypto Magazine** is a printed and globally distributed publication which aims to educate its readers on everything web3 related while offering a solid platform for strong projects to promote their concepts and is available in over 20 countries worldwide.

Crypto weekly magazine is a weekly free digital publication whose sole purpose is to offer weekly web3 news insites while helping crypto projects gain mainstream adoption by creating engaging content for its readers globally.

The CMC coin incorporates an internal auto-yield system, funded through transaction fees on token transfers, including those conducted via decentralised exchanges. A portion of these fees is distributed to CMCC holders as an incentive for holding the tokens, with the remainder allocated to liquidity provision and marketing efforts.

FUSD is a unique stable coin designed for continuous growth of collateral assets based on transaction volumes and existence of arbitrage opportunities from differences in its diverse liquidity pools.

Liquid NFTs offers unique types of NFTs with guaranteed market liquidity, whose value increases proportionally to transaction volumes

Our vision is to harness the programmable features of blockchain technology to create a socially driven community where economic activities contribute to the financial gain of all participants.

As the blockchain industry moves into the era of decentralised finance (DeFi) and organisational governance, CMCC is poised to integrate blockchain technology with social interaction, generating value for all stakeholders.

We invite all crypto enthusiasts, individuals, and organisations to join our community. Together, we can build a solid marketing platform and foster a passionate, caring community, facilitating the rapid achievement of our shared goals.

Introduction

In the digital age, the internet has revolutionised the way information is exchanged, breaking down geographical barriers and enabling unprecedented levels of collaboration. This transformation was further propelled by the advent of blockchain technology, which introduced a secure, decentralised platform for value transfer over a peer-to-peer network. From the foundational Bitcoin to the

versatile smart contract platforms like Ethereum, blockchain technology has vastly expanded its applications, reshaping industries and economies.

However, as the blockchain ecosystem grows, two major challenges persist: the complexity of user interfaces, which deters less tech-savvy users, and the difficulty new crypto projects face in gaining initial exposure. The CMC Group aims to address these challenges through its comprehensive ecosystem of products, including Crypto Weekly, Crypto Magazine, CMC Coin (CMCC), the appreciating stablecoin FUSD, and the innovative NFT marketplace, Liquid NFTs.



Community-Driven Auto DeFi Coins

Decentralised finance (DeFi) allows for the permissionless trading of assets by providing liquidity through decentralised exchange smart contracts. By combining a supportive community with a well-designed token smart contract, we can implement a self-sustaining economic model driven by internal transactions of community members. With CMCC and its underlying ecosystem, we have developed the specifications needed to create an efficient, auto-rewarding, and community-based protocol. This protocol is set to pioneer the next chapter in organisational innovation within the crypto ecosystem.

The Problem



1



Complex User Interfaces

One of the primary barriers to widespread adoption of cryptocurrency and blockchain technology is the complex and often intimidating user interfaces. This complexity discourages new users, particularly those who are not technologically inclined, from participating in the space. Simplifying these interfaces is crucial for mainstream adoption, ensuring that all users, regardless of their technical background, can easily access and benefit from blockchain technology.

2



Marketing and Exposure for New Crypto Projects

New crypto projects frequently struggle to gain visibility and traction in an increasingly crowded market. Effective marketing is vital for these projects to attract investors, users, and community members. However, many projects lack the resources or expertise to execute comprehensive marketing strategies. This challenge limits their growth potential and overall success.

Solutions Offered by The CMC Group

The CMC Group (Crypto Marketing Company) addresses the two major challenges of complex user interfaces and the difficulty new crypto projects face in gaining exposure through an integrated approach, leveraging its diverse range of products: Crypto Magazine, Crypto Weekly Magazine, CMC Coin (CMCC), FUSD, and Liquid NFTs.

1

**Simplifying
User Interfaces
with CMCC
and FUSD**

2

**Enhancing
Visibility and
Marketing for
New Projects**

3

**Integrated
Community
Engagement**

1. Simplifying User Interfaces with CMCC and FUSD

CMC Coin (CMCC) and FUSD are designed with user-friendly interfaces to make blockchain technology accessible to all, regardless of technical expertise. These tokens serve as a gateway to the crypto ecosystem, offering intuitive features that simplify transactions and interactions.

The platform's streamlined design ensures that new users can easily navigate the world of cryptocurrencies, participate in decentralised finance (DeFi), and utilise stablecoins without the intimidation of complex interfaces.

- CMCC incorporates an internal auto-yield system, funded through transaction fees and company profits, which rewards users for holding tokens, thereby encouraging long-term participation in the ecosystem.
- FUSD, as an appreciating stablecoin, provides a reliable store of value, facilitating easier adoption and usage by new users who seek stability with the addition of investment growth in the volatile crypto market.

Solutions Offered by The CMC Group

2. Enhancing Visibility and Marketing for New Projects

Crypto Weekly, The Crypto Magazine and Liquid NFTs offer unique platforms for new crypto projects to gain visibility and attract a wider audience.

- **Crypto Weekly & The Crypto Magazine** serves as a comprehensive resource, featuring the latest news, trends, and analyses in the crypto space. It provides an excellent marketing platform for emerging projects, offering exposure to a targeted audience of crypto enthusiasts and investors. The magazine includes features, interviews, and advertisements that highlight new and innovative projects, helping them to establish a presence in the market.
- **Liquid NFTs** not only offers a marketplace for unique digital assets but also ensures market liquidity and value appreciation, making it an attractive platform for artists, musicians, collectors, and project developers.

By providing a space where creators can showcase and monetize their work, Liquid NFTs help projects to gain traction and build a community around their assets.



Solutions Offered by The CMC Group

3. Integrated Community Engagement

The combination of CMCC, FUSD, and Liquid NFTs within the Crypto Marketing Company's ecosystem fosters a cohesive and engaged community. This community-driven approach encourages active

participation, knowledge sharing, and collaboration among users, creating a supportive environment that benefits all members.

- **CMCC and FUSD** facilitate transactions and interactions within the ecosystem, enhancing community engagement through rewards and incentives.
- **Liquid NFTs** offer a platform for creative expression and investment, while Crypto Weekly and The Crypto Magazine keeps the community informed and connected.

By integrating these products, Crypto Marketing Company not only simplifies the entry into the crypto world but also provides robust marketing solutions for new projects, creating a vibrant, inclusive, and a supportive ecosystem. This comprehensive approach ensures that all stakeholders can navigate the complexities of blockchain technology and capitalise on the opportunities it offers.



Crypto Marketing Company Eco- system

1

**Crypto
Magazine:
Bridging the
Gap in the
Crypto World**

2

**FUSD Coin:
A Cornerstone of the
Crypto Marketing
Company Ecosystem**

3

**Liquid NFTs:
Innovating the
NFT Market**

4

**CMC Coin: The
Heart of the Crypto
Marketing Company
Ecosystem**



Solutions Offered by The CMC Group

1. Crypto Magazine: Bridging the Gap in the Crypto World

In the fast-paced world of cryptocurrencies, staying informed and ahead of the curve is essential for both enthusiasts and investors. Enter Crypto Magazine, a premier publication that has become a vital resource for the global crypto community. Published monthly, this magazine is not only available in over 1,000 stores across 20 countries but also boasts a substantial outreach with over 300,000 readers worldwide.

A Global Reach

Crypto Magazine has quickly established itself as a trusted source of news, analysis, and insights into the dynamic world of digital currencies. Its widespread availability in physical stores

and extensive online subscription base underscores its appeal and relevance. This global reach allows it to cater to a diverse audience, from seasoned crypto investors to curious new comers.

Benefits for New Crypto Projects

For new crypto projects, gaining visibility and credibility is often a significant challenge. Crypto Magazine offers an invaluable platform to overcome these hurdles. By featuring new projects, ICOs, and blockchain innovations, the magazine provides emerging ventures with the exposure they need to attract investors and users. Through detailed articles, project spotlights, and interviews, these nascent projects can communicate their unique value propositions and technological advancements to a broad and engaged audience.

Additionally, the magazine's comprehensive analyses and expert opinions help demystify complex concepts, making them accessible to a wider audience. This educational approach not only aids new projects in gaining traction but also fosters a better understanding of the crypto space among readers.



Solutions Offered by The CMC Group

Supporting Established Crypto Projects

For established projects, Crypto Magazine serves as a platform to maintain relevance and engage with the community. Through regular updates, feature articles, and in-depth interviews, these projects can showcase ongoing developments, new partnerships, and technological upgrades. This continuous engagement helps sustain interest and loyalty among existing supporters while attracting new followers.

Furthermore, the magazine's extensive coverage of market trends, regulatory changes, and emerging technologies provides valuable insights for project leaders and investors. This information

helps them navigate the evolving landscape of digital currencies, make informed decisions, and identify new opportunities for growth and innovation.

Conclusion

Crypto Magazine stands out as a vital link between the fast-evolving world of cryptocurrencies and a global audience eager to learn, invest, and innovate. Its comprehensive coverage, accessible language, and broad distribution make it an indispensable resource in the crypto marketing company ecosystem for anyone involved in the crypto space. Whether you're launching a new project or seeking to expand your knowledge, Crypto Magazine offers the insights and exposure needed to succeed in this dynamic industry.



2. FUSD Coin: A Cornerstone of the Crypto Marketing Company Ecosystem

bolster the coin's value and supports ongoing development.

2. **Custom Dripper Function:** The FUSD protocol features a custom dripper function that allocates a portion of arbitrage proceeds to the FUSD contract hourly, ensuring steady price appreciation even in low-volume periods.
3. **Trader Ecosystem:** FUSD supports a vibrant trader ecosystem, offering liquidity and arbitrage opportunities. The protocol includes an arbitrage bot that helps maintain price stability and provides traders with opportunities to profit from market fluctuations.

1. **Innovative Tokenomics:** FUSD operates on the Binance blockchain and plans to expand across chains. It is backed by USDC and utilises a smart contract-based pricing mechanism and a 2.5% tax fee on all transactions. This tax fee helps



Solutions Offered by The CMC Group

4. **Farmer Ecosystem:** FUSD offers high-yield APRs to those who hold the Crypto Marketing Company Coin (CMCC). Holders receive weekly and monthly rewards in FUSD, benefiting from the ecosystem without needing to navigate complex interfaces or manually claim rewards.

Stakeholder Benefits

FUSD provides substantial benefits to various stakeholders, including investors, traders, and partner projects:

- Investors benefit from a stable and appreciating asset.
- Traders leverage arbitrage opportunities and the stability provided by FUSD's unique tokenomics.
- Partner projects that pair their tokens with FUSD gain price support and protection against negative market pressures.

Conclusion

As part of the broader Crypto Marketing Company ecosystem, FUSD is positioned to play a critical role in the future of decentralised finance. By offering a stable and appreciating asset, it provides a reliable foundation for the ecosystem's financial activities, supporting the company's vision of a more inclusive and equitable financial future. For more detailed information on the FUSD protocol and its roadmap, stakeholders are encouraged to visit the official website.



Solutions Offered by The CMC Group

3. Liquid NFTs: Innovating the NFT Market

Liquid NFTs, the third arm of the Crypto Marketing Company ecosystem, offers a groundbreaking approach to NFT trading and investment. Developed by leading experts in the web3 space, Liquid NFTs introduces liquidity-backed NFTs, ensuring that digital assets are supported by stable liquidity and can increase in value over time. This unique feature allows NFT holders to have a secure exit strategy without depending on market demand.

Part of the UK-based CMC Group of Companies Ltd, Liquid NFTs provides a safer, more sustainable platform for buying and selling NFTs globally. The platform is designed to integrate NFTs with the broader financial landscape,

transforming them from mere digital collectibles into dynamic assets with real-world value. This innovative approach democratises access to sophisticated investment opportunities, empowering individuals to take control of their financial futures.

By offering a comprehensive ecosystem for minting, buying, and selling NFTs, Liquid NFTs aims to revolutionise the NFT market, fostering innovation, financial inclusion, and reshaping the world of investment. This initiative complements the other products in the Crypto Marketing Company ecosystem, enhancing the value proposition of the CMCC and FUSD coins.



Solutions Offered by The CMC Group

2. FUSD Coin: A Cornerstone of the Crypto Marketing Company Ecosystem

CMC Coin serves as the cornerstone of the Crypto Marketing Company (CMC) ecosystem, embodying the principle of collaborative reward distribution and economic participation. Designed with an innovative tokenomics model, CMC Coin not only facilitates transactions within the ecosystem but also incentivizes long-term holding through a structured redistribution of transaction fees. This mechanism fosters a robust economic environment that encourages the use of CMC Coin for both transactional purposes and as a store of value.

Transaction Fee Structure and Redistribution

CMC Coin employs a dynamic fee structure to create a sustainable and rewarding system for its holders. The transaction fees are set at 15% for purchases and 20% for sales, strategically

allocated to support various facets of the ecosystem:

▪ Purchase Transactions:

- ♦ 4% towards weekly rewards
- ♦ 3% towards monthly rewards
- ♦ 4% towards token development
- ♦ 4% towards project development

▪ Sale Transactions:

- ♦ 5% towards weekly rewards
- ♦ 5% towards monthly rewards
- ♦ 5% towards token development
- ♦ 5% towards project development



Solutions Offered by The CMC Group

This distribution model ensures that participants are consistently rewarded, promoting speculative holding and mitigating the potential for market volatility. Rewards are disbursed in stablecoins like USDT, the ecosystem's native FUSD, or any ERC20 token from partnered projects, based on agreements between project developers, community members, and partners. This flexibility allows CMC Coin to act as a potent marketing tool for new projects seeking token distribution and trading volume growth.

Revenue Sharing and Economic Integration

Beyond transaction-based rewards, CMC Coin holders benefit from the broader success of the CMC ecosystem. 25% of the annual profits generated from the Crypto Magazine,

FUSD, Liquid NFTs, and Crypto Weekly are funnelled into a rewards wallet, subsequently distributed among all CMC Coin holders. This comprehensive revenue-sharing model further incentivizes long-term holding and stabilises the coin's market value, positioning CMC Coin as a valuable asset for investors.

By integrating the CMC Coin deeply within its ecosystem, the Crypto Marketing Company not only enhances the utility and appeal of its native token but also strengthens the entire ecosystem. CMC Coin's role as a gateway to the ecosystem's various components ensures that all participants benefit from the collective growth and success of the platform, making it a cornerstone of the company's vision for a collaborative and inclusive financial future



Conclusion

The Crypto Marketing Company (CMC) stands at the forefront of innovation in the blockchain and cryptocurrency space, leveraging its diverse ecosystem to address critical challenges and offer valuable solutions to both new and seasoned participants. Through its integrated suite of products—Crypto Magazine, Crypto Weekly, CMC Coin (CMCC), FUSD, and Liquid NFTs—the CMC Group has crafted a comprehensive platform designed to simplify access to blockchain technology, enhance visibility for emerging projects, and provide ongoing rewards to its community.

Simplifying Blockchain Adoption

One of the core challenges in the blockchain space is the complexity of user interfaces, which often discourages less tech-savvy individuals from engaging with digital assets. The CMC Group addresses this issue through the intuitive design of its platforms. CMC Coin (CMCC) and FUSD are built with user-friendly interfaces that make participation in decentralised finance (DeFi) and stablecoin usage accessible to everyone, regardless of their technical expertise. CMCC's internal auto-yield system and FUSD's stablecoin functionality provide straightforward mechanisms for earning rewards and maintaining value, reducing the

intimidation often associated with blockchain technology.

Enhancing Marketing and Exposure for New Projects

New projects frequently face significant hurdles in gaining market traction and visibility amidst a crowded field. The CMC Group's media platforms—Crypto Weekly and Crypto Magazine—play a pivotal role in addressing this challenge. These publications not only offer a steady stream of news, insights, and analysis but also serve as powerful marketing tools for emerging projects. By featuring detailed articles, project spotlights, and interviews, these platforms enable new ventures to present their innovations to a broad audience, thereby facilitating greater exposure and engagement.

Additionally, Liquid NFTs introduces a transformative approach to NFT trading by ensuring market liquidity and value appreciation for its digital assets. This feature provides NFT creators and collectors with a unique opportunity to showcase their work and achieve liquidity without relying on fluctuating market demand. By integrating Liquid NFTs with the broader ecosystem, the CMC Group offers a robust marketplace for NFTs, further enhancing the visibility and market potential of new projects.

Conclusion

Fostering a Collaborative Ecosystem

The CMC Group's ecosystem is designed to foster a collaborative and supportive community through its reward structures and economic integration. CMC Coin's transaction fee distribution model—allocating funds towards rewards, liquidity provision, and project development—creates a sustainable environment that encourages long-term holding and active participation. By redistributing transaction fees and incorporating revenue from the Crypto Magazine, FUSD, and Liquid NFTs into a rewards wallet, CMCC incentivizes holders and supports the economic health of the ecosystem.

The dynamic nature of CMCC's rewards system and the integration of FUSD and Liquid NFTs within this ecosystem ensure that participants benefit from the collective success of all components. This collaborative approach not only supports the growth and stability of CMCC but also enhances the overall value proposition of the Crypto Marketing Company's offerings.

A Vision for the Future

The Crypto Marketing Company envisions a future where blockchain technology and decentralised finance are seamlessly integrated with everyday economic activities. By leveraging its

innovative platforms and community-driven approach, CMC aims to democratise access to advanced financial tools, foster economic inclusion, and reshape the investment landscape.

As blockchain technology continues to evolve, the CMC Group remains committed to driving innovation and creating value for its stakeholders. Through its comprehensive ecosystem, the company provides a clear pathway for new and existing projects to thrive while offering a user-friendly experience for individuals at all levels of engagement.

In conclusion, the Crypto Marketing Company's ecosystem represents a significant advancement in the blockchain space, addressing key challenges and offering valuable solutions for both new projects and seasoned participants. By simplifying access to blockchain technology, enhancing marketing and exposure, and fostering a collaborative community, CMC is poised to play a pivotal role in shaping the future of decentralised finance and digital assets. We invite all crypto enthusiasts, individuals, and organisations to join us in this transformative journey, where together we can build a more inclusive, innovative, and prosperous financial future.